



EVOLVE - WHAT IS IT?

e·volve

/ē'vālv/

verb

1. develop gradually, especially from a simple to a more complex form.

"the company has **evolved into** a major chemical manufacturer"

synonyms: develop, progress, advance; [More](#)

Evolve is a world class leadership and communication program from GBRI. Developed by the best in the industry from America and India, Evolve aims at fostering communication skills in students and professionals so that they can succeed in whatever they pursue in their everyday lives.



Evolve

e·volve

/ē'vālv/

verb

1. develop gradually, especially from a simple to a more complex form.

"the company has **evolved into** a major chemical manufacturer"

synonyms: **develop**, progress, advance; [More](#)





YOU

Communication
Attitude



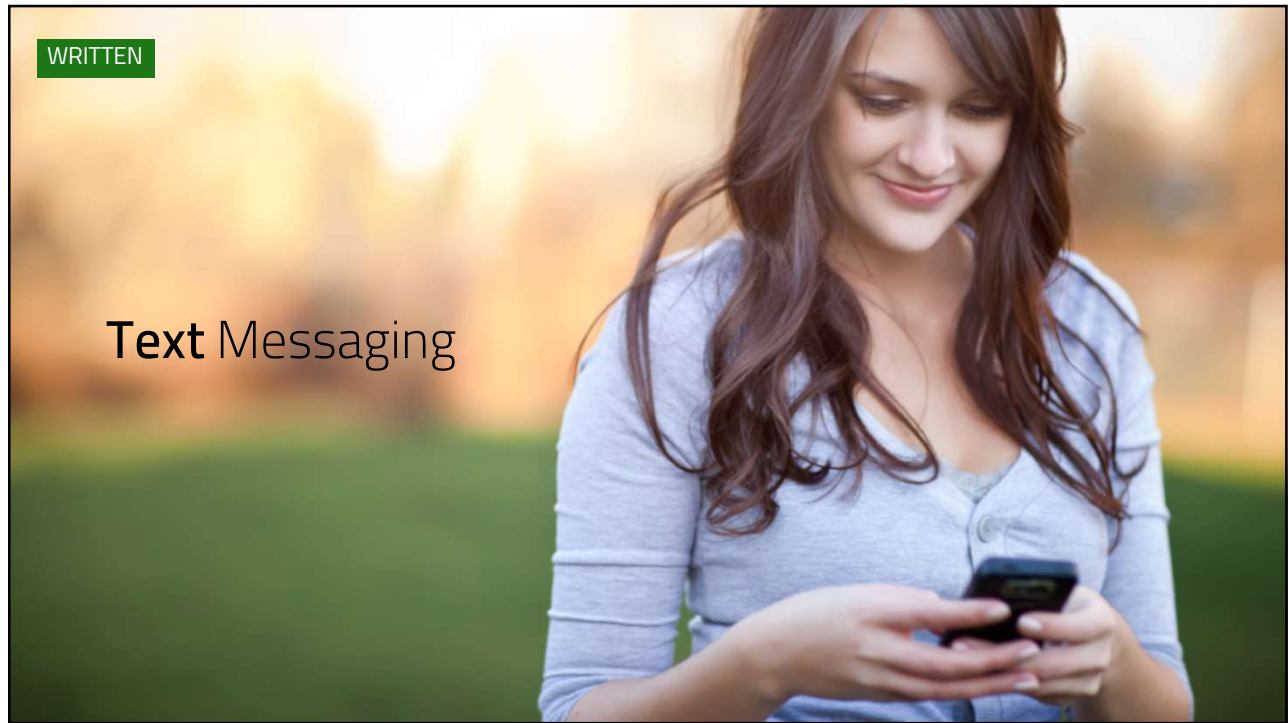
COMMUNICATION

Verbal
Non-Verbal
Written



WRITTEN

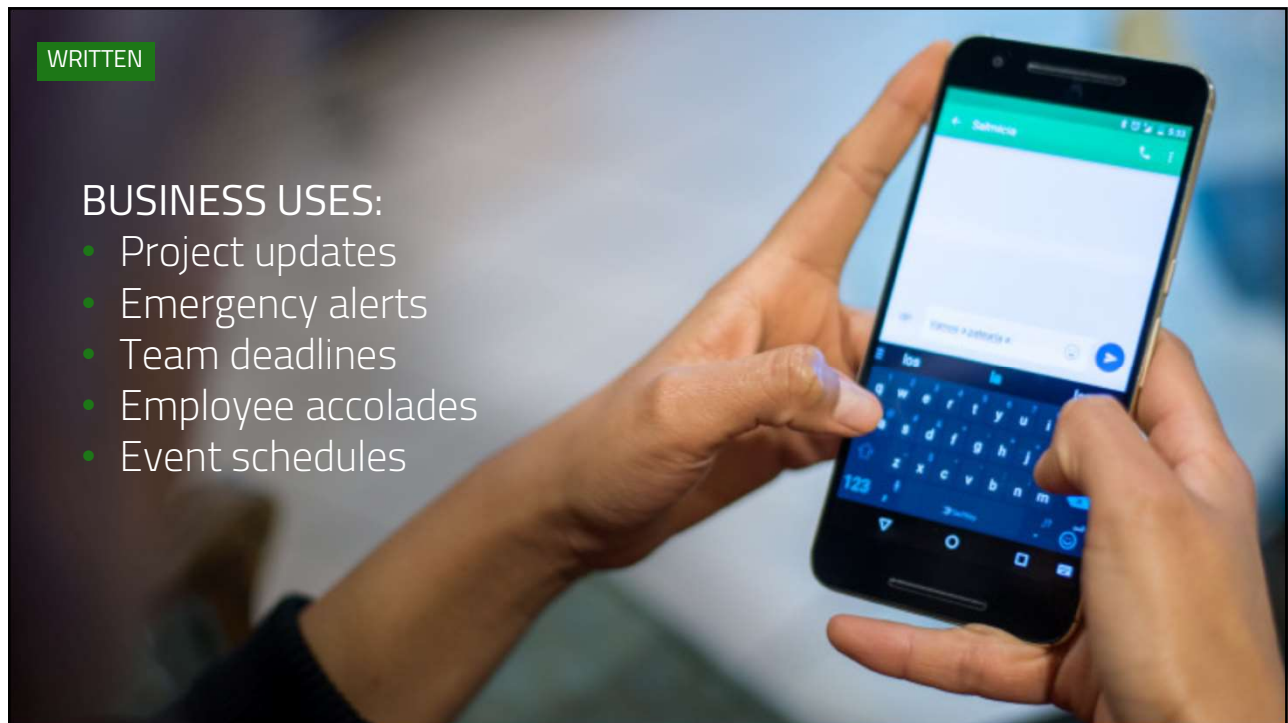
Text Messaging



WRITTEN

BUSINESS USES:

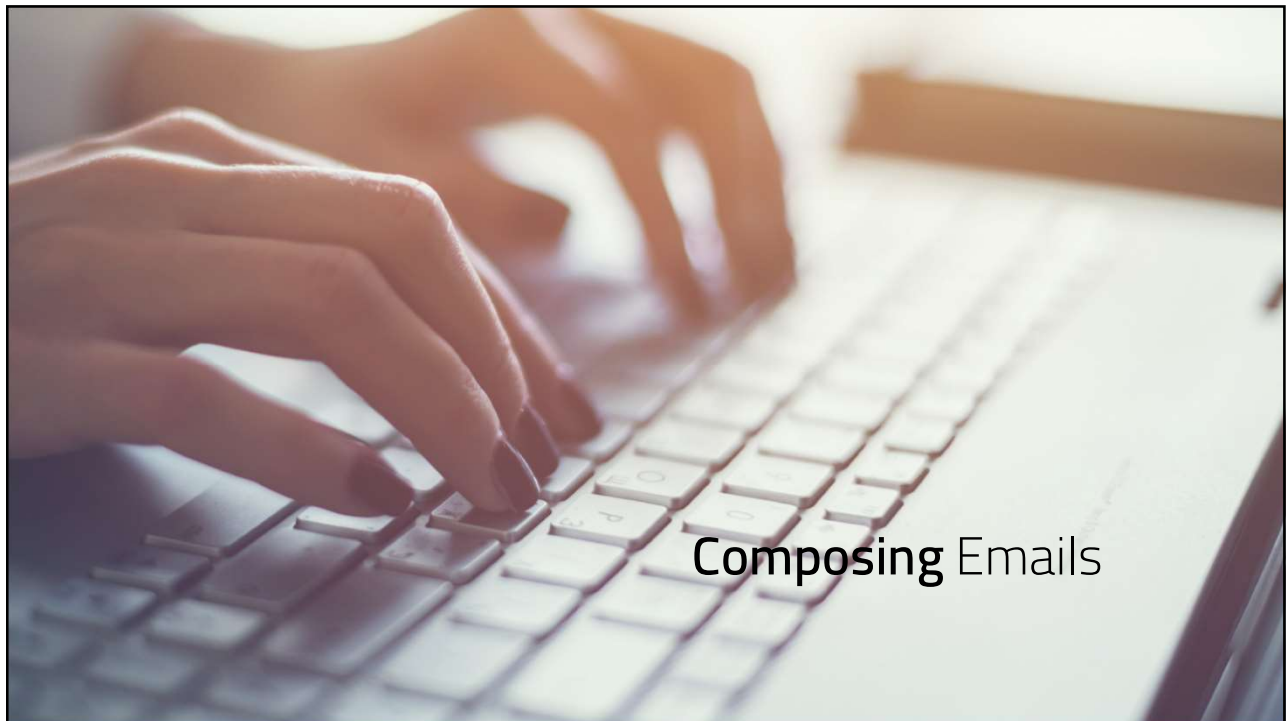
- Project updates
- Emergency alerts
- Team deadlines
- Employee accolades
- Event schedules



WRITTEN



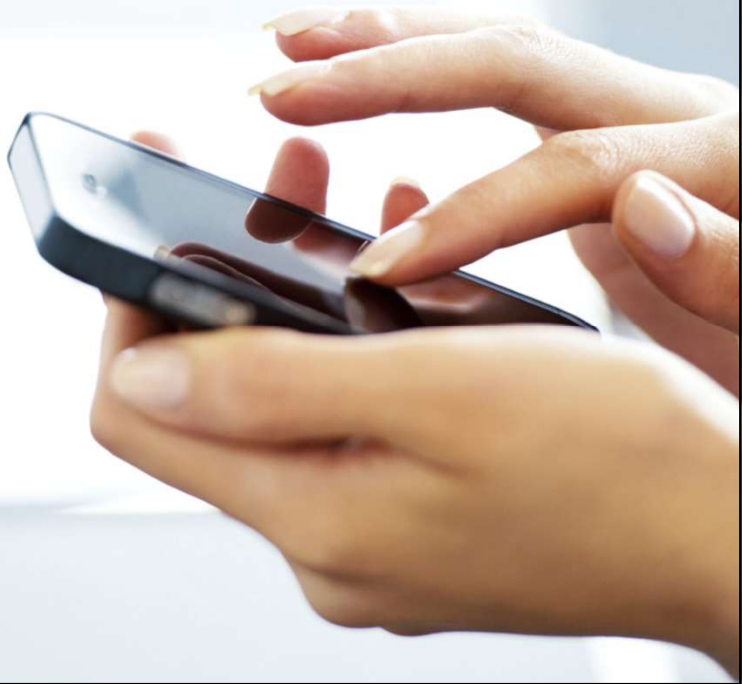
Social Media



Composing Emails

COMPOSING EMAILS

Greetings



NON-VERBAL COMMUNICATION





EVOLVE - WHAT IS OUR GOAL?

The goal of “Evolve” is to help students and professionals transform and “evolve” into their best!

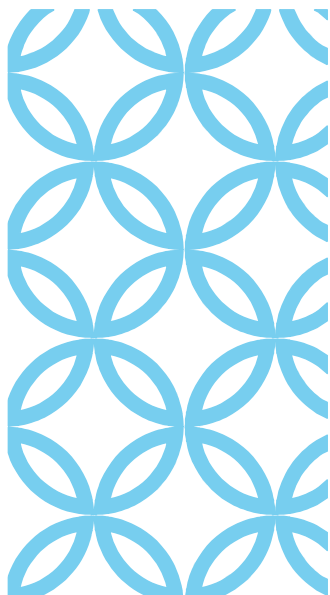
EVOLVE — HOW DO WE DO THIS?

Reality — Its difficult to have a “one fit for all” solution especially when it comes to communication as each student/professional come with different level of knowledge. Hence, we could have them take a simple assessment test that will place them into one out of 3 levels

1. Basic
2. Intermediate
3. Advanced

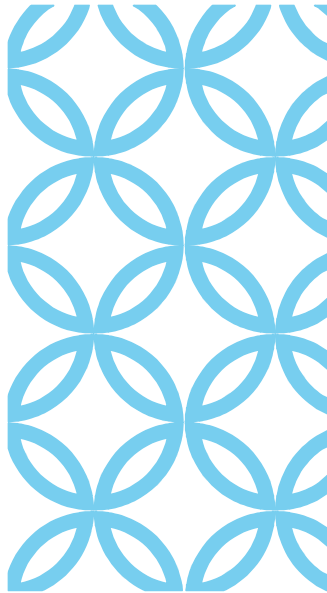
EVOLVE — HOW DO WE DO THIS?

We develop lessons (PowerPoint videos, flashcards, quizzes, exercises, etc. for each level). We will re-use and modify existing materials from a ESL partner so that we don't re-invent the wheel



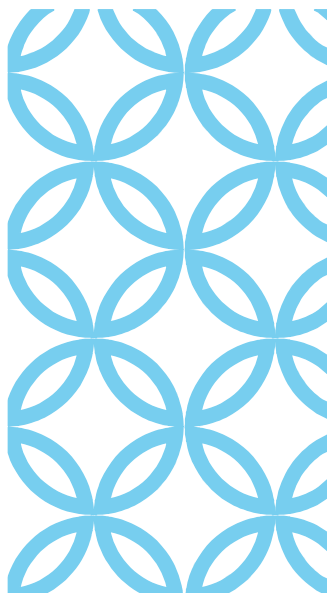
1. In-person teaching
2. Online teaching
3. On-demand

HOW DO WE DELIVER THE CONTENT?



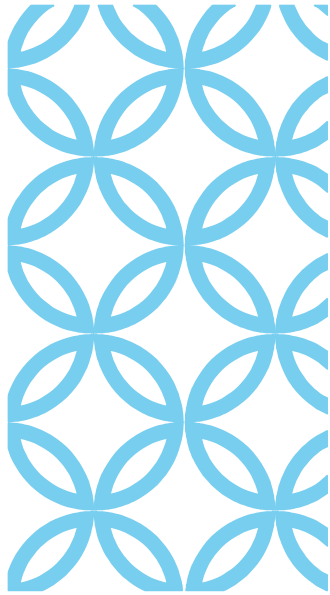
1. Centralized location
2. Weekday or Weekend classes for a period of 1-3 months depending on program
3. Students also get access to content for “On-demand” viewing

IN-PERSON



1. Webinar style teaching where teacher comes online at a certain time and teaches a class
2. Weekday or Weekend classes
3. Students also get access to content for “On-demand” viewing

ONLINE



1. Students who prefer self-learning
2. Students may access materials at their liberty and learn at their own pace

ON-DEMAND ONLY

COACHES

Identify one or more coaches for each metro area

This would be a elite club where coaches get to attend professional development workshops and networking sessions

Coaches get a revenue share of 40%

20% of revenue goes to I-believe.org for non-profit projects

40% of revenue goes back to GBRI



TIMELINE

Host Session at following location at a minimum in 2018

1. Bangalore
2. Kochi and Trivandrum
3. Schools participating in *Adopt a school Program (I-Believe)*
4. Delhi
5. Chennai
6. Pune

PUBLIC SCHOOLS

HOW MUCH SHOULD WE CHARGE STUDENTS

100% FREE for schools participating in “Adopt a School” program where i-believe works with public schools (primarily with students with economic hardships)

Same program will be made available for FREE for students who need financial aid.

PRIVATE SCHOOLS & PROFESSIONAL WORLD

HOW MUCH SHOULD WE CHARGE STUDENTS

Level 1 – Rs. 9,500 (Basic)

Level 2 – Rs. 11,500 (Intermediate)

Level 3 – Rs. 13,500 (Advanced)

All Levels Combined – Rs. 29,500 for a 3 month program with ongoing support for up to 6-9 months or a year.

Fee in NY: TBD

PRIVATE SCHOOLS & PROFESSIONAL WORLD

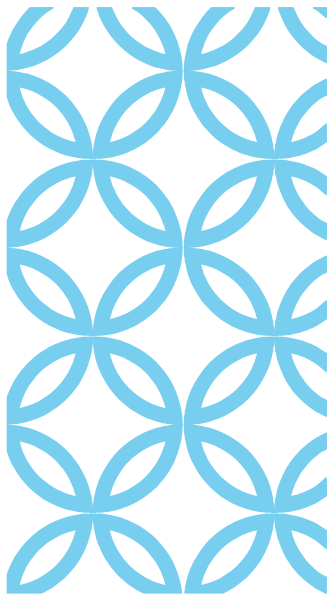
SCHOLARSHIP AND FINANCIAL AID

We would allot a certain number of students in each batch based on availability and demand:

20% full scholarship

20% partial scholarship

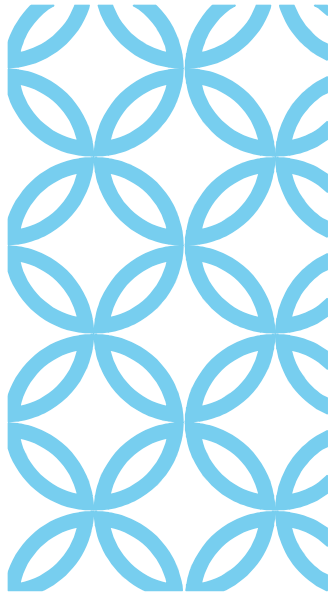
100% scholarship sessions for schools participating in Adopt a school program



Based on demand, "Evolve Pro" can be offered to prepare professionals and graduates to face interviews, personality development, public speaking, etc..

Fees could be TBD

EVOLVE — PRO



Based on demand, “Evolve The American Experience” can be offered for professionals seeking American Experience where we devise a program that include bringing in American instructors to India for a fee of TBD

EVOLVE — THE AMERICAN EXPERIENCE

HOW TO GET INVOLVED



Get Involved

Interested in volunteering? We need it all: your voice, your time, your talent and your friends. Sign-up today.

www.i-believe.org/volunteer

We are actively seeking volunteers who can help us deliver this to public schools. Volunteers should already possess excellent communication skills in English and the local language. Volunteers will be trained using our materials.

HOW TO GET INVOLVED

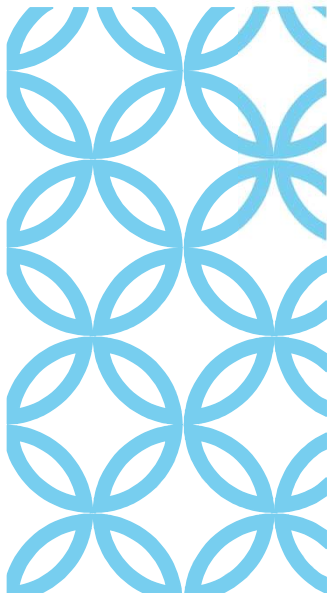


Donate to I-Believe

By choosing to support I- believe today, you are investing in local solutions collectively making a difference globally!

www.i-believe.org/donate-online/

By choosing to support I- believe today, you are investing in local solutions collectively making a difference globally! You may either make a one time donation or a monthly contribution towards one of our existing projects or project category.



I- Believe

Questions? Email

info@i-believe.org

jvarghese@gbrionline.org

THANK YOU